



**PRESS RELEASE**

**For Immediate Distribution**

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## **Hollywood A-list celebrities to experience Bateel at world's most-anticipated film awards**

*Bateel's exquisite Abriz Drawer from its exclusive Ramadan Collection to be included in spectacular nominee gift bag*

**Dubai, United Arab Emirates** – World-renowned brand Bateel will make its Hollywood debut in the legendary “Everyone Wins” Nominee Gift Bag, presented to select OSCAR® nominated actors and directors in celebration of the industry’s most-anticipated awards held on March 12, 2023. This year’s star-studded nominees – including Austin Butler, Colin Farrell, Cate Blanchett, Ana de Armas, Michelle Williams, Michelle Yeoh, Judd Hirsch, Angela Bassett, Jamie Lee Curtis, Todd Field and Steven Spielberg – will experience a taste of the Middle East with a specially curated gift from gourmet date connoisseur, Bateel.

Honouring the best and brightest Hollywood stars, Bateel joins the legendary six-figure gift bag delivered to nominees in the Best Actor + Actress, Best Supporting Actor + Actress and Best Director categories with a grand gift set, carefully curated for this momentous occasion. Featuring a beautifully sophisticated design hand-painted onto mirrored glass by Peruvian artists, this opulent gift is a world-class Bateel exclusive. Adorned with striking colours, Arabesque patterns and vibrant motifs, the shimmering gold wooden chest is complemented with a compelling narrative of Bateel’s history of elevating a revered ancient fruit into a gourmet delicacy.

Specially for the occasion, the wooden drawers are filled with a curated selection of Bateel’s organic plain and filled date varieties, including the brand’s delectable new apricot-filled dates, for a taste of luxurious Arabian indulgence.

Bateel's journey of transformation and creation began in Saudi Arabia and today, the brand has delighted discerning consumers of fine food around the world. Since its inception in 1991, Bateel has become a leader in the gourmet dates sector with a growing global presence. This partnership milestone reinforces its promise to provide the exceptional luxury Bateel experience worldwide, showcasing innovation across the globe.

The exclusive [\*Abriz Drawer\*](#) is now available for purchase across all Bateel boutiques in the GCC.

For more information, please visit [@bateelgourmet](#) and [www.bateel.com](http://www.bateel.com).

The "Everyone Wins" Nominee Gift Bags are NOT affiliated in any way with the OSCARS® or the Academy of Motion Picture Arts & Sciences. A.M.P.A.S. does not award, sponsor, endorse or provide these Gift Bags. Neither the Academy nor Distinctive Assets wants there to be any association in the media between the "Everyone Wins" Gift Bags and the OSCARS® or the Academy.

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### **About Bateel**

Bateel is the ultimate indulgence and gifting destination, offering the world's only gourmet dates, each grown exclusively by Bateel in their natural, optimal environment, making them 100% organic, sustainably farmed and deliciously healthy. Bateel's luxurious boutiques welcome guests with the warmth of Arabian hospitality and treat everyone to a collection of over 20 varieties of Bateel's organic plain and filled dates that possess an unbeatable flavour and a spectacular texture for a satisfying treat. Whether you are looking for quality organic dates, exquisite chocolates, pralines, truffles, biscuits or other fine food products for yourself or a loved one, Bateel is the perfect choice.

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