



PRESS RELEASE
For Immediate Distribution

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Bateel introduces its Legacy Collection to celebrate Saudi National Day

An expression of national pride and tradition

Riyadh, Kingdom of Saudi Arabia - This August, Bateel is launching an exclusive collection of vibrant gift sets in celebration of Saudi National Day. The new *Legacy Collection*, available online and across Bateel's boutiques in KSA from 28th August, pays homage to the nation's rich heritage whilst taking pride in Bateel's Saudi Arabian roots and its unparalleled legacy as the world's only gourmet dates grower.

Embracing the vivid green of the Saudi Arabian flag, the collection features geometric patterns and motifs inspired by the traditional Sadu embroidery, a Bedouin form of weaving. An elevated gift for family, friends, and colleagues, the *Legacy Collection* captures the essence of togetherness, through the perfect blend of artistry and flavours.

The range is available in three size options and can be filled with a selection of Bateel's gourmet fillings including decadent ganache and pralines, chocolate truffles encased in the finest single-origin chocolate, delicious Maamoul, and Bateel's assorted organic, plain, or filled dates, as well as the brand's signature Date Chocolate Delice.

Dedicated to providing memorable gifts that please a variety of tastes, Bateel's diverse, fully-customisable gifting range also includes elegant trays, wooden boxes, classic carton packaging and luxury hampers. The option for bespoke ribbons created for the occasion also adds a final touch to the luxury gifting experience.

Shop the new Saudi National Day gifting range online at [Bateel.com](https://www.bateel.com) and exclusively in-stores in Saudi Arabia.

For more information, please visit [@bateelgourmet](https://www.instagram.com/bateelgourmet) and [bateel.com](https://www.bateel.com).

High-resolution images - [here](#)

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About Bateel:

Bateel is the ultimate indulgence and gifting destination, offering the world's only gourmet dates, each grown exclusively by Bateel in their natural, optimal environment, making them 100% organic, sustainably farmed and deliciously healthy. Bateel's luxurious boutiques treat everyone to a collection of over 20 varieties of Bateel's organic plain and filled dates that possess an unbeatable flavour and a spectacular texture for a satisfying treat. Whether you are looking for quality organic dates, exquisite chocolates, pralines, truffles, biscuits or other fine food products for yourself or a loved one, Bateel is the perfect choice.

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