



PRESS RELEASE
For Immediate Distribution
February 2024

Bateel unveils a unique new collection for the Holy Month of Ramadan

Ramadan: A time of joyful celebrations and meaningful gifting

UAE and KSA - Award-winning, iconic gifting destination, Bateel, is proud to introduce this year's exclusive collection for the month of Ramadan. Launching across its network of boutiques and online on bateel.com, the collection is fully customisable and features five exquisite gift sets, each offering a choice of Bateel's nutritious, organic plain and filled date varieties, date chocolates, and a selection of the finest chocolate creations including premium truffles, chocolate macarons, and pralines.

Seamlessly blending timeless tradition with contemporary art, the new collection symbolises Bateel's commitment to excellence. The wooden packaging, along with the carton gift sets, bespoke trays, and curated hampers are perfect for gifting or displaying in your home. At the heart of this year's collection is Bateel's handcrafted Peru range, with two stunning gift sets - *Mosaic* and *Nakhla*.

Nakhla & Mosaic Collections

Exemplifying elegance, the *Mosaic & Nakhla* collections introduce vibrant colours, mirrored silhouettes, and intricate motifs embodying unparalleled artisanal craftsmanship. The *Mosaic collection* features captivating gold chests with striking, mosaic-inspired patterns. Meanwhile, the luxurious *Nakhla collection* showcases a stunning gold palm leaf design, a masterpiece that beautifully reflects the rich cultural heritage of the region.



Nura Collection

The Nura Collection includes a range of thoughtfully crafted radiant gift boxes. The *Nura Calendar* is a unique Ramadan gift that features thirty drawers, one for each day of the month filled with delectable gourmet surprises. The *Nura Hamper*, with its distinctive round shape and striking hues, is filled with a selection of Bateel's gourmet products, making it a generous gift. Enhancing this collection is the *Nura Sparkling Gift Set*, an extravagant combination that pairs Bateel's signature sparkling date drink with a premium selection of gourmet products. Every element within the Nura Collection is thoughtfully curated to deliver a luxurious experience, making Ramadan a truly special occasion.



Pearl Collection

The *Pearl Collection* is a sleek, minimalist design that exudes intricate charm. The gift set showcases an embossed Ramadan Kareem calligraphy, adding a touch of refinement and a truly impressive presentation for those who appreciate classic design.



Sadu Collection

The *Sadu Collection* beautifully captures the essence of celebratory traditions, serving as a testament to the value of meaningful connections. Within this collection, Bateel's premium organic Ajwa dates are presented in an intricately crafted gold gift set adorned with elegant motifs that pay homage to the spirit of Ramadan.



Crescent Collection

Exemplifying contemporary Arabesque aesthetics, the *Crescent Collection* unveils a trio of distinctive colours that radiate elegance. Each piece in this collection is adorned with a gold crescent moon, showcasing elegance and sophistication. An exceptional filling highlight is *Bateel's Chocolate Régal* – a meticulously handcrafted assortment of four distinct sablée biscuits, each delicately coated in the finest single-origin chocolate. With four delicious flavours – classic, raspberry, pistachio, and chocolate – the Chocolate Régal promises a diverse and delightful taste experience that caters to every palate.



This Ramdan, discover luxury gifting at Bateel with fully customisable gifts filled with an array of gourmet delights including twenty flavourful varieties of organic plain or filled dates, date chocolates, and a selection of the finest chocolate creations including premium truffles, chocolate macarons, and pralines. Our meticulously crafted exclusive Ramadan collection, designed in-house, is now available both in stores and online, showcasing elegance and craftsmanship.

For more information, visit [@bateelgourmet](#) and [bateel.com](#).

High-resolution images - [here](#)

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About Bateel Boutique:

Bateel is the ultimate indulgence and gifting destination, offering the world's only gourmet dates, each grown exclusively by Bateel in their natural, optimal environment, making them 100% organic, sustainably farmed and deliciously healthy. Bateel's luxurious boutiques treat everyone to a collection of over twenty varieties of Bateel's organic plain and filled dates that possess an unbeatable flavour and a spectacular texture for a satisfying treat. Whether you are looking for quality organic dates, exquisite chocolates, pralines, truffles, biscuits or other fine food products for yourself or a loved one, Bateel is the perfect choice. A proud winner of the Arabian Business Achievements Awards and acclaimed as Retail Company of the Year, Bateel is a symbol of excellence, celebrated for its unmatched quality and remarkable achievements.

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